

## NORTH AURORA DAYS will take place August 5, 6, and 7, 2016 this year!

Each year the approximate attendance at North Aurora Days for the three-day event is over 10,000 people! The goal of the North Aurora Days Sponsorship program is to raise enough money to be able to provide a wide variety of entertainment and fun events for community!

Events at the Clocktower Plaza on Friday and Saturday will include Live Bands, Business Booths, Beer Tent, Food Vendors and Amusements, along with a fantastic Fireworks Display held on Saturday. Additional events on Sunday occur throughout other areas of the community.

Some of the additional events this year include: Emergency Vehicle Parade; 5K/10K Run for the Riverfront & 1 Mile Fun Run; Fishing Derby; Touch A Truck; Car, Truck and Bike Show; and Sunday's Pet Parade.

The various Sponsorship Levels outlined in this brochure provide great marketing and benefits. There is also an option of having a business booth (**Bronze level or above**) at the festival.

You can also be a **SPECIAL FIREWORKS SPONSOR** as an additional sponsorship or by itself. With Fireworks planned for Saturday night your Special Fireworks Sponsorship of \$1,000 or more will guarantee your specific mention in all marketing and all announcements of the show!

New this year is the option (**for SILVER sponsors or higher**) of purchasing for \$300 a banner with your business name on it hanging below the North Aurora Days banners on the State Street Bridge that sees over 9,000 vehicle trips a day!

Mail your completed Sponsorship form and check to: North Aurora Days Sponsorships 2016 c/o Village of North Aurora, 25 East State Street, North Aurora IL 60542. **Sponsorships are due by July 11, 2016.**

## 2016 NORTH AURORA DAYS SPONSORSHIP LEVELS

The sooner you sponsor the sooner your benefits begin!!

Benefits of Sponsor Levels are noted below:

### Platinum Sponsor - \$5,000 (Limit 1)

- Business Logo in Event Schedule Booklet (Front Cover)
- Logo and Frequent, Exclusive Mention on North Aurora Days Marketing Materials
- Promotions of the Event Including Social Media More so Than Any Other Sponsor
- Option to Purchase Banner for \$300 on State Street Bridge (NEW)
- Upgrade to 15 Books of Food and Beverage Tickets
- Upgrade to 4 V.I.P. Parking Passes
- Other Marketing Recognition Prior and During the Event
- Logo on Banner on Main Stage
- Business Booth with Priority Site Selection (if Desired)
- Logo and Link Fixed on Festival Home Page

### Gold Sponsor - \$2,000

- Frequent Sponsor Acknowledgement in Social Media and Print
- Upgrade Logo on Banner on Main Stage
- Option to Purchase Banner for \$300 on State Street Bridge (NEW)
- Upgrade to 10 Books of Food and Beverage Tickets
- Business Booth with Priority Site Selection
- V.I.P. Parking Passes (2)
- Upgrade to Logo in Event Schedule Booklet (Inside front cover)
- Logo and Link to Your Website from North Aurora Days website and Logo on Festival Home Page

### Silver Sponsor - \$1,000

- Business Logo in Event Schedule Booklet
- Social Media Recognition
- Option to Purchase Banner for \$300 on State Street Bridge (NEW)
- V.I.P. Parking Passes (2)
- Business Logo on Banner at Clocktower Plaza
- Free Business Booth at Festival (if Desired)
- Free Food and Beverage Tickets (6 Books)
- Logo and Link to Your Website from North Aurora Days website

### Bronze Sponsor - \$500

- Free Business Booth at Festival (if Desired)
- V.I.P. Parking Passes (2)
- Free Food and Beverage Tickets (2 Books)
- Upgrade to Logo in Event Schedule Booklet
- Logo and Link to Your Website from North Aurora Days website

### Associate Sponsor - \$250

- Business Name Listing in Event Schedule Booklet.
- Logo and Link to Your Website from North Aurora Days website



## CONTACT INFORMATION

Please contact Mark Gaffino, North Aurora Days Chairman with any questions by e-mail at [mgaffer4@comcast.net](mailto:mgaffer4@comcast.net) or by calling Mark at 630-918-9460

**Here is how you can Sponsor this Community Event!**

Please indicate your Sponsorship Level below:

- PLATINUM LEVEL (\$5,000) (Limit 1 Available)
- GOLD LEVEL (\$2,000)
- SILVER LEVEL (\$1,000)
- BRONZE LEVEL (\$500)
- ASSOCIATE LEVEL (\$250)
- YES - We would like to take advantage of the Business Booth at Clocktower Plaza (Only Bronze or Higher)
- ADD SPECIAL FIREWORKS SPONSOR (\$1,000 or More)  
Write in Amount Here \$ \_\_\_\_\_
- ADD PURCHASE OF BANNER ON STATE STREET (\$300)  
(Only Silver Sponsors or Higher)

Please complete and mail with check by July 11, 2016 to:  
Village of North Aurora  
North Aurora Days 2016 Sponsorship  
25 E. State Street  
North Aurora, IL 60542

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

(Specific Link to use from North Aurora Days Home Page)

Any Other Helpful Information That We Need !  
\_\_\_\_\_

**Thank you to our Sponsors who make  
North Aurora Days happen!**

As a sponsor of North Aurora Days, you will receive great exposure to the community and all who are attending North Aurora Days! Your sponsorship benefits will also include outstanding exposure via our website and social media, as well as banners that are displayed throughout the event. Your participation in this family friendly celebration with great music, a variety of food, and fun will demonstrate your commitment as a business or organization to the North Aurora community and to the surrounding area. This sense of community helps to build long-lasting relationships and will provide citizens with a greater awareness of your business and its commitment to North Aurora!



On behalf of the citizens of North Aurora, we look forward to your support of North Aurora Days! Please review the different sponsorship levels in this brochure. Visit the North Aurora Days website at [www.northauroradays.com](http://www.northauroradays.com) for event details and the most up-to-date information on the North Aurora Days festival.



## 2016 NORTH AURORA DAYS

FRIDAY, AUGUST 5, 2016

SATURDAY, AUGUST 6, 2016

SUNDAY, AUGUST 7, 2016



## SPONSORSHIP OPPORTUNITIES

